

CONVENTION DELEGATE STUDY, 1992: [UNITED STATES]

(ICPSR 6353)

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DATA DISCLAIMER

The original collector of the data, ICPSR, and the relevant funding agency bear no responsibility for uses of this collection or for interpretations or inferences based upon such uses.

DATA COLLECTION DESCRIPTION

Richard Herrera and Warren E. Miller

CONVENTION DELEGATE STUDY, 1992: [UNITED STATES] (ICPSR 6353)

SUMMARY: These data represent the fifth in a series of data collection efforts begun in 1972 to gather information on the careers and political perspectives of the delegates to the Democratic and Republican National Conventions. Respondents were asked questions regarding their political participation and preferences, life histories, political goals and expectations, and affiliations with various groups in society. The dataset also documents their attitudes toward political actors such as Jerry Brown, Pat Buchanan, George Bush, Bill Clinton, Robert Dole, Jesse Jackson, Jack Kemp, Ross Perot, Dan Quayle, Pat Robertson, and Paul Tsongas, among many others. Attitudes toward health care, sexual harassment, the role of women in society, term limitations, urban unrest, school prayer, abortion, defense, and minorities are among the issues investigated. Attempts were made to match some items with those employed in the 1992 American National Election Studies. Some items about the Perot candidacy are also included.

UNIVERSE: Delegates to the 1992 Republican and Democratic National Conventions.

SAMPLING: Census of delegates to the 1992 Republican and Democratic National Conventions. There was a 45 percent response rate.

RESTRICTIONS: To preserve respondent confidentiality, certain identifying variables have been restricted from general dissemination. Aggregations of this information for statistical purposes that preserve the anonymity of individual respondents can be obtained from ICPSR in accordance with existing servicing policies.

EXTENT OF COLLECTION: 1 data file + machine-readable documentation (text) + SPSS data definition statements

EXTENT OF PROCESSING: CONCHK.ICPSR/ MDATA.ICPSR/ RECODE/ UNDOCCHK.ICPSR/ REFORM.DOC/ DDEF.ICPSR

DATA FORMAT: Logical Record Length with SPSS data definition statements

File Structure: rectangular

Cases: 2,853

Variables: 317

Record Length: 457

Records Per Case: 1

1992 Convention Delegate Study

Codebook

Dr. Richard Herrera
Assistant Professor Political Science

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Regents Professor Political Science

All variables have a "V" as a prefix except for the following:

QNUM (001-004) -- questionnaire number

CODER (005-007) -- initials of individual who coded the questionnaire

DATE* (008-010) -- date in which the questionnaire was returned

PARTY (11) -- 1 = Democrat
2 = Republican

* Note on coding for DATE: 826 is interpreted as August 26th. Only three column fields were allocated for the date. Consequently, October is coded as 101 to 131, which represents Oct. 1 to Oct. 31. November is coded as 201 to 230, this represents Nov. 1 to Nov. 30.

Column allocations are given by the numbers appearing between "()".

Values for each variable are given by the numbers between "[]", along with their associated label.

1. Please indicate in which years you were a delegate or alternate to a national convention.

V0001	(012)	1992
V0002	(013)	1988
V0003	(014)	1984
V0004	(015)	1980
V0005	(016)	1976
V0006	(017)	1972
V0007	(018)	1968

V0008	(019)	1964
V0009	(020)	1960
V0010	(021)	1956
V0011	(022)	1952

[1] Alternate
 [2] Delegate

[9] Missing

* In order to preserve respondent confidentiality, ICPSR has set variables V0001 through V0011 to missing data. For a recoded variable for number of conventions attended as delegate or alternate, see variables V0401 and V0402.

2. During the last convention you attended you may have been asked to make some important decisions. What was your approach, in general, to decision- making?

V0012 (023)

[1] Vote the way I think right
 [2]
 [3]
 [4]
 [5]
 [6]
 [7] Vote the way the people I represent would vote

[9] Missing

3. Which of the groups listed below comes closest to describing the ones you represented at the 1992 convention? We are interested in the groups which were the most important to you. Please rank the top three groups in order of importance, with 1st as the most important and so on.

V0013	(024)	Party organization
V0014	(025)	Candidate support group
V0015	(026)	Other _____

V0016 (027) _____
V0017 (028) _____
V0018 (029) Partisan voters

{Only three of the six items can be selected, the remainder are filled with [0].}

[0] not selected
[1] 1st choice
[2] 2nd choice
[3] 3rd choice

[9] Missing

{If V0013 - V0018 are Missing enter a [9] at V0013, all other variables will receive a [9].}

4. Please choose the number that best describes how strongly you support your political party.

V0019 (030)

[1] Not very strong
[2]
[3]
[4]
[5]
[6]
[7] Very strong

[9] Missing

5. How much of your political activity in recent years has been in connection with the state party or local party?

V0020 (031) State party
V0021 (032) Local party

[1] A lot
[2] Some
[3] None

[9] Missing

6. How would you describe the party competition within your local community?

V0022 (033)

[1] Very competitive - balance between parties

[2] Somewhat competitive - favoring Republican party

[3] Somewhat competitive - favoring Democratic party

[4] Non-competitive - Republican party dominant

[5] Non-competitive - Democratic party dominant

[9] Missing

7. Is the party organization in your local community (city, town) very strong, fairly strong, not very strong, or not strong at all?

V0023 (034)

[1] Very strong

[2] Fairly strong

[3] Not very strong

[4] Not strong at all

[9] Missing

8. In general, how much contact do you have with the following?

V0024 (035) People active in national party affairs

V0025 (036) People active in state or local party affairs

V0026 (037) National interest groups

V0027 (038) State or local interest groups

V0028 (039) National civic leaders

V0029 (040) State or local civic leaders

[1] A lot

[2] Some

[3] None

[9] Missing

9. We are interested in people's reasons for being involved

in politics. How important is each of the following reasons for your own participation in politics? (Mark one in each row)

- V0030 (041) Personal friends or members of my family are active
- V0031 (042) I want to see particular candidates elected
- V0032 (043) Party work helps me make business or professional
- V0033 (044) Politics is a part of my way of life
- V0034 (045) I am strongly attached to the party and want to give
- V0035 (046) I enjoy the friendships and social contacts I have
- V0036 (047) I like the fun and excitement of conventions and campaigns
- V0037 (048) I want to have a personal career in politics
- V0038 (049) Party work gives me a sense of fulfilling civic responsibility
- V0039 (050) I want to get the party and its candidates to support
- V0040 (051) I like the feeling of being close to people who are
- V0041 (052) Party work gives one visibility and recognition

- [1] Extremely important
- [2] Quite important
- [3] Not very important
- [4] Not at all important

[9] Missing

10. How old were you when you first became active in politics?

_____ years old

V0042 (053-054)

- [actual age entered]
- [99] Missing

* In order to preserve respondent confidentiality, ICPSR has set V0043 have been set to missing data.

11. In which congressional district do you now live?

V0043 (055-056) District # _____

[actual district number]

[99] Missing

* In order to preserve respondent confidentiality, ICPSR has set variables V0044 to missing data. For a recoded version of the following variable see V0403.

V0044 (057-058) State _____

[1] Alabama	[26] Missouri
[2] Alaska	[27] Montana
[3] Arizona	[28] Nebraska
[4] Arkansas	[29] Nevada
[5] California	[30] New Hampshire
[6] Colorado	[31] New Jersey
[7] Connecticut	[32] New Mexico
[8] Delaware	[33] New York
[9] D.C.	[34] North Carolina
[10] Florida	[35] North Dakota
[11] Georgia	[36] Ohio
[12] Hawaii	[37] Oklahoma
[13] Idaho	[38] Oregon
[14] Illinois	[39] Pennsylvania
[15] Indiana	[40] Rhode Island
[16] Iowa	[41] South Carolina
[17] Kansas	[42] South Dakota
[18] Kentucky	[43] Tennessee
[19] Louisiana	[44] Texas
[20] Maine	[45] Utah
[21] Maryland	[46] Vermont
[22] Massachusetts	[47] Virginia
[23] Michigan	[48] Washington
[24] Minnesota	[49] West Virginia
[25] Mississippi	[50] Wisconsin
	[51] Wyoming

[60] Belgium	[66] Japan
[61] England	[67] Mexico
[62] France	[68] Puerto Rico
[63] Germany	[69] Switzerland

[64] Israel [70] Thailand
 [65] Italy [71] Virgin Islands

[72] Guam

[99] Missing

12. Please indicate the extent of your involvement in each of the following campaigns.

V0045	(059)	1992 Presidential
V0046	(060)	1992 Senatorial/Congressional
V0047	(061)	1990 Senatorial/Congressional
V0048	(062)	1988 Presidential
V0049	(063)	1988 Senatorial/Congressional
V0050	(064)	1986 Senatorial/Congressional
V0051	(065)	1984 Presidential
V0052	(066)	1980 Presidential

[1] Very much involved

[2] Somewhat involved

[3] Not at all involved

[9] Missing

13. We are interested in knowing the reasons for your political involvement in recent election periods. For each campaign in which you were involved, please indicate how much of your activity was motivated by commitments to the party, to the candidate, or to an issue position or specific group. If you were not at all involved in the campaign, please indicate this in the first column.

V0053	(067)	1992: Presidential
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[0] Involved

[1] Not involved

{If [1], skip to V0057}

V0054	(068)	I was committed to Party Work
V0055	(069)	I wanted to help a particular candidate
V0056	(070)	I wanted to work for an issue or for some specific

group

- [1] Alot
- [2] Some
- [3] None

[9] Missing

V0057 (071) 1988: Presidential

- [0] Involved
- [1] Not involved

{If [1], skip to V0061 }

- V0058 (072) I was committed to Party Work
- V0059 (073) I wanted to help a particular candidate
- V0060 (074) I wanted to work for an issue or for some specific group

- [1] Alot
- [2] Some
- [3] None

[9] Missing

V0061 (075) 1984: Presidential

- [0] Involved
- [1] Not involved

{If [1], skip to V0065 }

- V0062 (076) I was committed to Party Work
- V0063 (077) I wanted to help a particular candidate
- V0064 (078) I wanted to work for an issue or for some specific group

- [1] Alot
- [2] Some

[3] None

[9] Missing

V0065 (079) 1980: Presidential

[0] Involved

[1] Not involved

{If [1], skip to V0069}

V0066 (080) I was committed to Party Work

V0067 (081) I wanted to help a particular candidate

V0068 (082) I wanted to work for an issue or for some specific
group

[1] Alot

[2] Some

[3] None

[9] Missing

* In order to preserve respondent confidentiality, ICPSR has set variables V0069 to V0077 to missing data. For a recoded version of the those variables see V0410.

14. For each of the public positions listed below, indicate whether you currently hold such a position, whether you have held such a position in the past, or whether you have never held such a position.>

National office

V0069 (083) Executive

V0070 (084) Legislative

V0071 (085) Judicial

State office

V0072 (086) Executive

V0073 (087) Legislative

V0074 (088) Judicial

	County or Local office	
V0075	(089)	Executive
V0076	(090)	Legislative
V0077	(091)	Judicial

- [1] Currently hold such a position
- [2] Have held such a position
- [3] Have never held such a position

[9] Missing

* In order to preserve respondent confidentiality, ICPSR has set variables V0078 to V0084 to missing data. For a recoded version of the those variables see V0411.

15. For each of the party positions listed below, indicate whether you currently hold such a position, whether you have held such a position in the past, or whether you never held such a position.

	National position	
V0078	(092)	Party
V0079	(093)	Presidential staff/campaign committee

	State position	
V0080	(094)	Party staff/committee
V0081	(095)	Congressional position
V0082	(096)	Party/campaign staff

	Other positions	
V0083	(097)	County position
V0084	(098)	Local position

- [1] Currently hold such a position
- [2] Have held such a position
- [3] Have never held such a position

[9] Missing

16. Thinking of all the possible offices and positions in politics, from local to national and from public office to positions in the party, do you have

any aspirations to offices and/or positions other than the one you now hold? (Mark one in each row)

V0085 (099) Public office
V0086 (100) Party position

[1] National
[2] State
[3] Local
[4] None

[9] Missing

17. We hear a lot of talk these days about liberals and conservatives. Here is a seven-point scale on which the political views that people might hold are arranged from extremely liberal to extremely conservative.

V0087 (101) Yourself
V0088 (102) Jerry Brown
V0089 (103) Pat Buchanan
V0090 (104) George Bush
V0091 (105) Bill Clinton
V0092 (106) Robert Dole
V0093 (107) Jesse Jackson
V0094 (108) Jack Kemp
V0095 (109) Ross Perot
V0096 (110) Dan Quayle
V0097 (111) Pat Robertson
V0098 (112) Paul Tsongas
V0099 (113) Members of your state delegation
V0100 (114) Democratic voters in your state
V0101 (115) Republican voters in your state
V0102 (116) Perot voters in your state
V0103 (117) The national electorate

[1] Extremely liberal
[2]
[3]
[4]
[5]
[6]
[7] Extremely conservative

[9] Missing

18. How much impact did Al Gore's candidacy have on the popular support for the Democratic ticket?

V0104 (118)

- [1] Helped a lot
- [2] Helped somewhat
- [3] Made no difference
- [4] Hurt somewhat
- [5] Hurt a lot

[9] Missing

19. How much impact did Dan Quayle's candidacy have on the popular support for the Republican ticket?

V0105 (119)

- [1] Helped a lot
- [2] Helped somewhat
- [3] Made no difference
- [4] Hurt somewhat
- [5] Hurt a lot

[9] Missing

20. There has been some discussion about abortion during recent years. Which one of the opinions expressed below best agrees with your view? Then we're interested in where you would place the following groups on the same scale. (Mark one in each column)

- | | | |
|-------|-------|---------------------|
| V0106 | (120) | You |
| V0107 | (121) | Delegation |
| V0108 | (122) | Democrats |
| V0109 | (123) | Republicans |
| V0110 | (124) | Perot voters |
| V0111 | (125) | National electorate |

- [1] By law, abortion should never be permitted
- [2] The law should permit abortion only in case of rape ...

[3] The law should permit abortion for reasons other/clearly established

[4] By law, a woman should always be able to/by choice

[9] Missing

21. Some people think it is all right for the public schools to start each day with a prayer. Others feel that religion does not belong in the public schools but should be taken care of by the family and the church. Which do you think?

V0112 (126)

[1] Schools should be allowed to start each day with a prayer

[2] Schools should be allowed to start each day with a prayer, provided that

[3] Religion does not belong in the schools

[9] Missing

22. Some people have suggested placing new limits on foreign imports in order to protect American jobs. Others say that such limits would raise consumer prices and hurt American exports. How do you feel about placing new limits on imports?

V0113 (127)

[1] Strongly favor

[2] Moderately favor

[3] Moderately oppose

[4] Strongly oppose

[9] Missing

23. Do you favor term limitations of 12 years for members of the U.S. House and Senate? We are also interested in how you would place other groups on this scale. (Mark one in each row)

V0114 (128) Yourself

V0115 (129) Member of your state delegation

V0116 (130) Democratic voters in your state

V0117 (131) Republican voters in your state

V0118 (132) Perot voters in your state

V0119 (133) The national electorate

[1] Strongly oppose

[2] Moderately oppose

[3] Moderately favor

[4] Strongly favor

[9] Missing

24. There is much discussion about the best way to deal with the problem of urban unrest and rioting. Some say it is more important to use all available force to maintain law and order -- no matter what results. Others say it is more important to correct the problems of poverty and

unemployment that give rise to the disturbances. And, of course,

other people have opinions in between. Where would you place yourself on this scale?

V0120 (134)

[1] Solve problems of poverty and unemployment

[2]

[3]

[4]

[5]

[6]

[7] Use all available force

[9] Missing

25. Some people believe that we should spend much more money for defense. Others feel that defense spending should be greatly decreased. And, of course, some other people have opinions somewhere in between. Where would place yourself on this scale?

V0121 (135)

[1] Greatly increase defense spending

[2]

[3]

- [4]
- [5]
- [6]
- [7] Greatly decrease defense spending

- [9] Missing

26. Some people feel that the government in Washington should make every effort to improve the social and economic position of Blacks. Others feel that the government should not make any special effort to help Blacks because they should help themselves. First, where would you place yourself on this scale? Then, we're interested in where you would place other groups on this scale.

V0122	(136)	Yourself
V0123	(137)	Members of your state delegation
V0124	(138)	Democratic voters in your state
V0125	(139)	Republican voters in your state
V0126	(140)	Perot voters in your state
V0127	(141)	The national electorate

- [1] Government should help blacks
- [2]
- [3]
- [4]
- [5]
- [6]
- [7] Blacks should help themselves

[9] Missing

27. Recently there has been a lot of talk about women's rights. Some people feel that women should have an equal role with men in running business, industry, and government. Others feel that women's place is in the home. First, where would you place yourself on the following scale? Then, we're interested where you would place other groups on this scale. (Mark one for each row)

V0128	(142)	Yourself
V0129	(143)	Members of your state delegation
V0130	(144)	Democratic voters in your state
V0131	(145)	Republican voters in your state
V0132	(146)	Perot voters in your state

V0133 (147) The national electorate

[1] Women and men should have an equal role

[2]

[3]

[4]

[5]

[6]

[7] Women's place is in the home

[9] Missing

28. In the future, how willing should the United States be to use military force to solve international problems. Would you say extremely willing, very willing, somewhat willing, not very willing, or never willing? First, where would you place yourself on this scale. Then, we're interested where you would place other persons and groups on this same scale. (Mark one for each row).

V0134 (148) Yourself
 V0135 (149) Members of your state delegation
 V0136 (150) Democratic voters in your state
 V0137 (151) Republican voters in your state
 V0138 (152) Perot voters in your state
 V0139 (153) The national electorate
 V0140 (154) Bill Clinton
 V0141 (155) George Bush
 V0142 (156) Ross Perot

[1] Extremely willing

[2] Very willing

[3] Somewhat willing

[4] Not very willing

[5] Never willing

[9] Missing

29. Some people think the government should provide fewer services, even in areas such as health and education in order to reduce spending.

V0143 (157) Yourself
 V0144 (158) Members of your state delegation

V0145 (159) Democratic voters in your state
V0146 (160) Republican voters in your state
V0147 (161) Perot voters in your state
V0148 (162) The national electorate
V0149 (163) Bill Clinton
V0150 (164) George Bush
V0151 (165) Ross Perot

[1] Government provide many fewer services

[2]

[3]

[4]

[5]

[6]

[7] Government provide many more services

[9] Missing

30. There is much concern about the rapid rise in medical and hospital costs. Some people feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone. Others feel that all medical expenses should be paid by individuals, and through private insurance plans like Blue Cross or other company paid plans. Where would you place yourself on this scale?

V0152 (166)

[1] Government insurance plan

[2]

[3]

[4]

[5]

[6]

[7] Private insurance plan

[9] Missing

31. Recently there has been a lot of discussion about sexual harassment. How serious a problem do you think sexual harassment in the work place is? Is it very serious, somewhat serious, or not too serious? First, where would you place yourself on this scale?

Then, we're interested where you would place other groups on this scale. (Mark one in each row)

V0153	(167)	Yourself
V0154	(168)	Members of your state delegation
V0155	(169)	Democratic voters in your state
V0156	(170)	Republican voters in your state
V0157	(171)	Perot voters in your state
V0158	(172)	The national electorate

[1] Very serious
 [2] Somewhat serious
 [3] Not too serious

[9] Missing

32. Listed below are some programs that the federal government currently funds. If you had a say in making up the federal budget this year, indicate for each of the following programs whether you think federal spending should be increased, kept at the same level, reduced or cut out completely.

V0159	(173)	Dealing with crime
V0160	(174)	Aid to public schools
V0161	(175)	Social Security
V0162	(176)	AIDS research
V0163	(177)	Aid to countries of the former Soviet Union
V0164	(178)	Programs that assist Blacks
V0165	(179)	Aid to college students
V0166	(180)	Aid to the homeless
V0167	(181)	Child care
V0168	(182)	Welfare programs
V0169	(183)	Protecting the environment
V0170	(184)	Aid to big cities
V0171	(185)	Programs that assist the unemployed
V0172	(186)	Aid to poor people

[1] Increased
 [2] Kept the same
 [3] Reduced
 [4] Cut out

[9] Missing

33. Please tell us how much you agree with each of the following statements concerning women and men in politics.

- V0173 (187) Women are taught not to want political careers
- V0174 (188) Women are underrepresented among political leaders
- V0175 (189) It is almost impossible to be a good wife and mother
- V0176 (190) Most men in the party organization try to keep women
- V0177 (191) Many people will not vote for women candidates
- V0178 (192) Women who seek political careers often find they are
- V0179 (193) Most men are better suited emotionally for politics
- V0180 (194) Women don't support other women who run for

[1] Strongly Agree

[2] Moderately Agree

[3] Slightly Agree

[4] Slightly Disagree

[5] Moderately Disagree

[6] Strongly Disagree

[9] Missing

34. For each of the following groups please indicate your feelings toward them on what we call a "feeling thermometer."

- V0181 (195-197) Feminists
- V0182 (198-200) Conservatives
- V0183 (201-203) Christian fundamentalists
- V0184 (204-206) Illegal immigrants
- V0185 (207-209) Rich people
- V0186 (210-212) Gay men and lesbians
- V0187 (213-215) Environmentalists
- V0188 (216-218) Perot supporters
- V0189 (219-221) Union leaders
- V0190 (222-224) Blacks
- V0191 (225-227) Liberals
- V0192 (228-230) Pro-life groups
- V0193 (231-233) Poor people
- V0194 (234-236) Big business
- V0195 (237-239) Democrats
- V0196 (240-242) Hispanic-Americans
- V0197 (243-245) Republicans
- V0198 (246-248) Pro-Choice groups

[0] 0 [60] 60
[10] 10 [70] 70
[20] 20 [80] 80
[30] 30 [90] 90
[40] 40 [100] 100
[50] 50

[999] Missing

35. We would also like to get your feelings toward recent presidential candidates in 1992 as well as other political notables. Please use the thermometer again - this time indicate your feelings toward these persons. (Circle one in each row)

V0199 (249-251) Jerry Brown
V0200 (252-254) Pat Buchanan
V0201 (255-257) George Bush
V0202 (258-260) Bill Clinton
V0203 (261-263) Robert Dole
V0204 (264-266) Jesse Jackson
V0205 (267-269) Jack Kemp
V0206 (270-272) Ross Perot
V0207 (273-275) Dan Quayle
V0208 (276-278) Pat Robertson
V0209 (279-281) Paul Tsongas

[0] 0 [60] 60
[10] 10 [70] 70
[20] 20 [80] 80
[30] 30 [90] 90
[40] 40 [100] 100
[50] 50

[999] Missing

36. Was there any time during the campaign that you were favorably impressed with Ross Perot?

V0210 (282)

[1] Yes, was favorably impressed and seriously considered voting for him

[2] Yes, was favorably impressed but never seriously considered voting for him

[3] No, was not favorably impressed with him

[9] Missing

37. Who did you most prefer as your party's nominee for president in the last five presidential elections? (Mark one for each year)

V0211 (283-284)

1976

Democrats Republicans

Brown	[1]	Shriver	[6]	Ford	[11]
Carter	[2]	Udall	[7]	Reagan	[12]
Church	[3]	Wallace	[8]	Other	[13]
Humphrey	[4]	Other	[9]	None	[14]
H. Jackson	[5]	None	[10]		

[99] Missing

V0212 (285-286)

1980

Democrats Republicans

Carter	[1]	Other	[3]	Anderson	[5]	Reagan	[9]
Kennedy	[2]	None	[4]	Baker	[6]	Other	[10]
		Bush	[7]	None	[11]		
		Connally	[8]				

[99] Missing

V0213 (287-288)

1984

Democrats

Republicans

Askew [1]	J. Jackson [6]	Reagan [10]
Cranston [2]	Mondale [7]	Other [11]
Glenn [3]	Other [8]	None [12]
Hart [4]	None [9]	
Hollings [5]		

[99] Missing

V0214 (289-290)

1988

Democrats

Republicans

Babbitt [1]	J. Jackson [6]	Bush [10]	Kemp [14]
Dukakis [2]	Simon [7]	Dole [11]	Robertson [15]
Gephardt [3]	Other [8]	DuPont [12]	Other [16]
Gore [4]	None [9]	Haig [13]	None [17]
Hart [5]			

[99] Missing

V0215 (291-292)

1992

Democrats

Republicans

Brown [1]	Kerry [5]	Bush [8]	Other [10]
Clinton [2]	Other [6]	Buchanan [9]	None [11]
Tsongas [3]	None [7]		
Harkin [4]			

[99] Missing

* See Appendix A for Codes on Questions 38a and 38b.

38a. Ross Perot is a unique person in contemporary politics. Is there anything in particular that you like about Ross Perot?

V0216 (293-296)
V0217 (297-300)
V0218 (301-304)
V0219 (305-308)
V0220 (309-312)

[100 - 5000]
[9999] Missing

{If V0216 = 9999, then V0217 thru V0220 = 9999; go to V0221}
{If V0217 = 9999, then V0218 thru V0220 = 9999; go to V0221}
{If V0218 = 9999, then V0219 thru V0220 = 9999; go to V0221}
{If V0219 = 9999, then V0220 = 9999; go to V0221}

38b. Is there anything in particular that you dislike about Ross Perot?

V0221 (313-316)
V0222 (317-320)
V0223 (321-324)
V0224 (325-328)
V0225 (329-332)

[100 - 5000]
[9999] Missing

{If V0221 = 9999, then V0222 thru V0225 = 9999; go to V0226}
{If V0222 = 9999, then V0223 thru V0225 = 9999; go to V0226}
{If V0223 = 9999, then V0224 thru V0225 = 9999; go to V0226}
{If V0224 = 9999, then V0225 = 9999; go to V0226}

39. Did you feel you were personally close to the man who won your party's nomination in 1992?

V0226 (333)

[1] Yes, knew him well

- [2] Yes, but only on a professional basis
- [3] No, had only occasional contact
- [4] No, had virtually no contact with him

[9] Missing

40. How about the staff of your party's nominee--were you personally close to anyone on his staff?

V0227 (334)

- [1] Yes
- [2] No

[9] Missing

41. How many people do you know well who had close ties with the nominee or his staff?

V0228 (335)

- [1] No one
- [2] A few
- [3] Quite a few
- [4] A good many

[9] Missing

42. During the campaign did the nominee or anyone on his staff ever ask for your opinion or advice on an issue or a question of political strategy?

V0229 (336)

- [1] No
- [2] Yes, once or twice
- [3] Yes, occasionally
- [4] Yes, frequently

[9] Missing

43. Apart from the convention, how much contact did you personally have with

the nominee's campaign organization last year?

V0230 (337)

- [1] A lot of contact
- [2] Some contact
- [3] No direct contact

- [9] Missing

44. What types of activities did you engage in during the 1992 presidential campaign? Mark the category which best describes your role in each of the following campaign activities.

- V0231 (338) Voter registration
- V0232 (339) Door-to-door canvassing
- V0233 (340) Telephoning
- V0234 (341) Distributing literature/putting up signs and
- V0235 (342) Polling
- V0236 (343) Fund raising
- V0237 (344) Mass mailing
- V0238 (345) Media production/publicity
- V0239 (346) Poll watching
- V0240 (347) Campaign organization/campaign office
- V0241 (348) Rallies/campaign events
- V0242 (349) Small meetings/teas/coffees

- [1] Planner/consultant
- [2] Supervisor
- [3] Staff member
- [4] Volunteer worker
- [5] Not involved in this activity

- [9] Missing

45. When you were finally selected as a delegate to the 1992 National Convention, how were you selected?

V0243 (350)

- [1] As a direct result of a primary
- [2] As a direct result of a state or district convention or caucus

[3] By a meeting of delegates from your state

[4] By a pre-existing party committee

[5] As a "Super delegate" (Democrats only)

[9] Missing

46. What was your official classification as a delegate in 1992?

V0244 (351)

Democrats:

Pledged

[1] Congressional district

[2] At-large

[3] Add-on party and elected officials

Unpledged

[4] Super delegate

Republicans:

[5] Congressional district

[6] At-large

[9] Missing

47. Did the effort to see that your delegation was balanced by sex, race, or age play any role in your selection?

V0245 (352)

[1] Yes

[2] No

[9] Missing

48. Are you male or female?

V0246 (353)

[1] Male

[2] Female

[9] Missing

* In order to preserve respondent confidentiality, ICPSR has set variables V0247 to missing data. For a recoded version of the following variable see V0404.

49. Which of the following best describes you?

V0247 (354)

- [1] White, non-Hispanic
- [2] African-American/Black
- [3] Hispanic
- [4] American Indian/Native American
- [5] Asian
- [6] Other

[9] Missing

* In order to preserve respondent confidentiality, ICPSR has set variables V0248 to missing data. For a recoded version of the following variable see V0405.

50. In what year were you born? 19__ __

V0248 (355-356)

- [actual number]
- [99] Missing

51. How many years have you lived in your present community? _____ years

V0249 (357-358)

- [actual number]
- [99] Missing

* In order to preserve respondent confidentiality, ICPSR has set variables V0250 to missing data. For a recoded version of the following variable see V0406.

52. What is your marital status?

V0250 (359)

[1] Single, never married

[2] Married

[3] Separated

[4] Divorced

[5] Widowed

[6] Other

[9] Missing

{If V0250 = 1, then skip V0253, V0277, V0282, and V0284.}

* In order to preserve respondent confidentiality, ICPSR has set V0251 have been set to missing data.

53. What is the age of your youngest child? _____ years old

V0251 (360-361)

[00] less than 1 year

[actual number]

[98] no kids

[99] Missing

54. In which social class would you place yourself?

V0252 (362)

[1] Working class

[2] Middle class

[3] Upper middle class

[4] Upper class

[9] Missing

55. For each of the following, indicate whether they are active in politics.

V0253 (363) Spouse
 V0254 (364) Mother
 V0255 (365) Father

[1] Active Democrat
 [2] Active Republican
 [3] Active Independent or other party
 [4] Not active in politics

[9] Don't know/Does not apply

56. Are you a member of any of the following organizations or associations?

V0256 (366) School and school-related groups (e.g. PTA, Safety)
 V0257 (367) Teacher's associations or unions (e.g., NEA, AFT)
 V0258 (368) Other professional and occupationally related groups
 V0259 (369) Veteran's groups
 V0260 (370) Fraternal organizations (e.g. Knights of Columbus)
 V0261 (371) Labor unions
 V0262 (372) Politically concerned religious grps (e.g., Christian)
 V0263 (373) Other church-related groups
 V0264 (374) Service clubs (e.g., Rotary, Lions)
 V0265 (375) Non-partisan public interest groups (e.g., League)
 V0266 (376) Politically conservative women's groups (e.g.,
 Concerned
 V0267 (377) Other politically-related women's groups (e.g. NOW)
 V0268 (378) Pro-Life groups
 V0269 (379) Pro-Choice groups
 V0270 (380) Ethnic or racial associations or groups (e.g., Urban)
 V0271 (381) Environmental groups (e.g., The Sierra Club, Green)
 V0272 (382) Civil Liberties groups (e.g., ACLU)
 V0273 (383) United We Stand America
 V0274 (384) Political Advocacy groups (e.g., American Way)

[1] Active member
 [2] Member, not active
 [3] Not a member

[9] Missing

57. How would you compare the importance of your party activity with your involvement in other kinds of activity? Would you say your party work is:

V0275 (385)

[1] More important to me

[2] About as important

[3] Less important

[9] Missing

* In order to preserve respondent confidentiality, ICPSR has set variables V0276 to missing data. For a recoded version of the following variable see V0407.

58. How many years of education did you complete? Your spouse? father? mother?

V0276 (386-387) You

V0277 (388-389) Spouse

V0278 (390-391) Father

V0279 (392-393) Mother

[1] Grade school or less/ 0-8 years

[2] High school/9-12 years

[3] Vocational/Technical school degree

[4] Some college/13-15 years

[5] College graduate/B.A. B.S.

[6] Some graduate school

[7] MBA

[8] Other Master's degree

[9] LL.B., J.D.

[10] M.D., D.D.S., Ph.D., D.ED.

[99] Don't know/Does not apply

59. Are you retired?

V0280 (394)

[1] Yes

[2] No

[9] Missing

* In order to preserve respondent confidentiality, ICPSR has set variables V0281 to missing data. For a recoded version of the following variable see V0408.

60. What is (was) your occupation?

V0281 (395-396)

Your spouse's?

V0282 (397-398)

- [1] Professional with doctoral degree or equivalent (e.g.,
 - [2] Professional without doctoral degree (e.g., nurse,
 - [3] Manager or administrator (e.g., business executive,
 - [4] Sales representative (e.g., insurance agent, real
 - [5] Owner of a small business (e.g., shop keeper, restaurant
 - [6] Farm owner, farm manager
 - [7] Craftsman or skilled worker (e.g., carpenter, electrician,
 - [8] Clerical or office worker (bookkeeper, secretary)
 - [9] Operative or semi-skilled worker (e.g., assembly line
 - [10] Service worker, laborer (e.g., Food service worker, sales clerk)
 - [11] Homemaker
 - [12] Student
 - [13] Unemployed
 - [14] Permanently disabled (unable to work)
- [99] Missing

61. What type of employer do you have?

V0283 (399-400)

What type does your spouse have?

V0284 (401-402)

- [1] Small business (under 50 employees)
- [2] Large business (over 50 employees)
- [3] Government
- [4] Educational institution
- [5] Labor union

- [6] Political party
- [7] Non-profit organization
- [8] Self-employed
- [9] Not employed

[99] Missing

* In order to preserve respondent confidentiality, ICPSR has set variables V0285 to missing data. For a recoded version of the following variable see V0409.

62. What is your religious preference?

V0285 (403-404)

- [1] Catholic
- [2] Jewish
- [3] Baptist, Southern
- [4] Baptist, other
- [5] Church of Christ
- [6] Congregational/United Church of Christ
- [7] Episcopalian
- [8] Greek Orthodox
- [9] Latter Day Saints, Mormon
- [10] Lutheran
- [11] Methodist
- [12] Pentecostal/Assemblies of God
- [13] Presbyterian
- [14] Other Protestant (Please specify _____)
- [15] Agnostic, Atheist
- [16] Other religious preference (Please specify_____)
- [17] No religious preference

[99] Missing

* In order to preserve respondent confidentiality, ICPSR has set V0286 have been set to missing data.

63. Do you consider yourself a member of the Religious Right?

V0286 (405)

- [1] Yes (Which group _____)
- [2] No, but I agree with their goals
- [3] No, and I disagree with their goals
- [4] No, and I strongly disagree with their goals

- [9] Missing

64. How often would you say you attend religious services?

V0287 (406)

- [1] Almost every week
- [2] Once or twice a month
- [3] A few times a year
- [4] Almost never
- [5] Don't attend religious services

- [9] Missing

65. Would you say your religion provides a great deal of guidance in your day- to-day living, quite a bit of guidance, or only some guidance?

V0288 (407)

- [1] Great deal of guidance
- [2] Quite a bit of guidance
- [3] Only some guidance
- [4] No guidance/Not relevant

- [9] Missing

* In order to preserve respondent confidentiality, ICPSR has set V0289 have been set to missing data.

66. Do you consider yourself to be a Fundamentalist Christian?

V0289 (408)

[1] Yes

[2] No

[9] Missing

67. Please indicate the approximate annual income of your family and yourself for the last year--before taxes.

V0290 (409-410) Family

V0291 (411-412) Personal

[1] Under \$15,000

[2] \$15,000 to \$22,499

[3] \$22,500 to \$29,999

[4] \$30,000 to \$37,499

[5] \$37,500 to \$44,999

[6] \$45,000 to \$52,499

[7] \$52,500 to \$59,999

[8] \$60,000 to \$67,499

[9] \$67,500 to \$74,999

[10] \$75,000 to \$99,999

[11] \$100,000 to \$124,999

[12] \$125,000 to \$249,999

[13] \$250,000 or more

[99] Missing

68. Using the liberal-conservative scale of political views people might hold, where "1" is extremely liberal and "7" is extremely conservative, where would you place your party's ideal presidential candidate in 1996?

V0292 (413)

[1] Extremely Liberal

[2]

[3]

[4]

[5]

[6]

[7] Extremely Conservative

[9] Missing

* See Appendix B for Codes on Questions 69 and 70.

69. People have different things in mind when they say that someone's political views are liberal or conservative. We'd like to know more about this. Let's start with liberal. What sorts of things do you have in mind when you say someone's political views are liberal?

V0293 (414-416)
V0294 (417-419)
V0295 (420-422)
V0296 (423-425)
V0297 (426-428)

[100 - 800]

[999] Missing

{If V0293 = 999, then V0294 thru V0297 = 999; go to V0298}
{If V0294 = 999, then V0295 thru V0297 = 999; go to V0298}
{If V0295 = 999, then V0296 thru V0297 = 999; go to V0298}
{If V0296 = 999, then V0297 = 999; go to V0298}

70. And, what do you have in mind when you say that someone's political views are conservative?

V0298 (429-431)
V0299 (432-434)
V0300 (435-437)
V0301 (438-440)
V0302 (441-443)

[100 - 800]

[999] Missing

{If V0298 = 999, then V0299 thru V0302 = 999; next case}
{If V0299 = 999, then V0300 thru V0302 = 999; next case}
{If V0300 = 999, then V0301 thru V0302 = 999; next case}

{If V0301 = 999, then V0302 = 999; next case }

Convention Delegate Study, 1992 - Recode Codebook

The following variables have been set to missing data and recoded as variables number (400+) i.e. variable 9 is recoded as 409.

V0401 NUMBER OF CONVENTIONS ATTENDED AS DELEGATE OR ALTERNATE
1952-1992. (444-445)

1. Attended one convention
2. Attended two conventions
- .
- .
- .
- .
7. Attended seven or more conventions.
0. None, or missing

V0402 NUMBER OF CONVENTIONS ATTENDED AS DELEGATE OR ALTERNATE
1952-1976. (446-447)

1. Attended one convention
2. Attended two conventions
3. Attended three conventions
4. Attended four or more conventions
0. None, or missing

V0403 REGION OF RESIDENCE (448-449)

00. NEW ENGLAND (Connecticut, Maine, Massachusetts,
New Hampshire, Rhode Island, Vermont)
10. MIDDLE ATLANTIC (Delaware, New Jersey, New York, Pennsylvania)
20. EAST NORTH CENTRAL (Illinois, Indiana, Michigan, Ohio, Wisconsin)
30. WEST NORTH CENTRAL (Iowa, Kansas, Minnesota, Missouri, Nebraska,
North Dakota, South Dakota)
40. DEEP SOUTH (Virginia, Alabama, Arkansas, Florida, Georgia
Louisiana, Mississippi, North Carolina, South Carolina, Texas)

50. BORDER STATES (Kentucky, Maryland, Oklahoma, Tennessee, Washington D.C., West Virginia)
60. MOUNTAIN STATES (Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming)
70. PACIFIC STATES (California, Oregon, Washington)
80. EXTERNAL STATES AND TERRITORIES (Alaska, Hawaii, Puerto Rico, Virgin Islands, Guam)
- 90 FOREIGN NATIONS (Belgium, England, France, Germany, Israel, Italy, Japan, Mexico, Switzerland, Thailand)
99. Missing Data

V0404 WHAT IS YOUR RACE OR ETHNICITY? (450)

1. White
2. Non-white (Black, Hispanic, Native American, Asian, other)
9. Missing Data

V0405 IN WHAT YEAR WERE YOU BORN? (451)

1. 1957 + -- 35 years old or younger
2. 1947-1956 -- 36 to 45 years old
3. 1937-1946 -- 46 to 55 years old
4. 1927-1936 -- 56 to 65 years old
5. 1917-1926 -- 66 to 75 years old
6. 1916 and before -- 76 years old and older
9. Missing Data

V0406 WHAT IS YOUR MARITAL STATUS? (452)

1. Single; Separated; Divorced; Widowed; Other
2. Married
9. Missing Data

V0407 HOW MANY YEARS OF EDUCATIONS DID YOU COMPLETE? (453)

1. Grade School or less / 0-8 years;
High School / 9-12 years;

Vocational / Technical school degree.

2. Some College / 13-15 years
3. College Graduate, B.A., B.S.
4. Some graduate School;
MBA; Other Master's degree.
5. LL.B; J.D.; M.D.; D.D.S.; PH.D; D.ED
9. Missing Data

V0408 WHAT IS YOUR OCCUPATION? (454)

1. Professional / Administrative
2. Business / Office / Skilled Worker
3. Service / Homemaker / Other
9. Missing Data

V0409 WHAT IS YOUR RELIGIOUS PREFERENCE? (455)

1. Protestant and Non-Traditional Christian
 - Baptist, Southern
 - Baptist, Other
 - Church of Christ
 - Congregational/ United Church of Christ
 - Episcopalian
 - Latter Day Saints, Mormon
 - Lutheran
 - Methodist
 - Pentecostal/ Assemblies of God
 - Presbyterian
 - Other Protestant
2. Catholic
3. Jewish
4. Other
 - Greek Orthodox
 - Other Religious Preference
5. Agnostic, Atheist; No Religious Preference
9. Missing Data

V0410 DO YOU CURRENTLY HOLD OR HAVE EVER HELD ANY PUBLIC OFFICE POSITIONS? (456)

1. Delegate holds or have held one or more federal office positions.
2. Delegate does not hold and has never held any federal office position.

V0411 DO YOU CURRENTLY HOLD OR HAVE EVER HELD ANY PARTY POSITIONS? (457)

1. Delegate holds or have held one or more party positions.
2. Delegate does not hold and has never held any party position.

* In order to preserve respondent confidentiality, ICPSR has set the following variables have been set to missing data.

V0043. In which congressional district do you now live?

V0251 What is the age of your of your youngest child?

V0285 Do you consider yourself a member of the Religious Right?

V0289 Do you consider yourself to be a Fundamentalist Christian?

*** APPENDIX A ***

LIKES/DISLIKES ROSS PEROT

Codes for Questions 38a and 38b. (V0216-V0225)

0101 Traditional Democratic voter: always been a Democrat; just a Democrat; never been a Republican; just couldn't vote Republican

0102 Traditional Republican voter: always been a

Republican; just a Republican; never been a Democrat; just couldn't vote Democratic

- 0111 Positive, personal, affective terms applied to party--good/nice people; patriotic; etc.
- 0112 Negative, personal, affective terms applied to party--bad/lazy people; lack of patriotism; etc.
- 0121 Can trust them; they keep their promises; you know where they stand
- 0122 Can't trust them; they break their promises; you don't know where they stand
- 0131 Party is well-organized, sticks together, is united; members are disciplined; votes party line
- 0132 Party is poorly-organized/really two parties/divided/ factionalized; members not disciplined; doesn't vote party line
- 0133 Party is (more) representative/good cross-section of the country; encompasses a wider variety of views/people; is more at the center of the country's views
- 0134 Party is less/not representative;bad cross-section of the country; encompasses more restricted views; is less at the center of the country's views
- 0135 Reference to participation of minority candidate(s)
- 0141 Reference to party's most recent National Convention; party's process/method of selecting presidential/vice-presidential candidates
- 0151 Performance of local branch of party; how they've done in this state/county/town
- 0161 Reference to the predominant faction that R sees as being in control of the party (NA which faction); "I don't like the people running it"

- 0162 Reference to Northerners/Liberals (as in control) of Democratic Party
- 0163 Reference to Southerners/Conservatives (as in control) of Democratic Party

- 0164 Reference to Easterners/Liberals/Moderates (as in control) of Republican Party
- 0165 Reference to Midwesterners/Westerners/Southerners/Conservatives (as in control) of Republican Party

- 0167 Can't win; doesn't have a chance
- 0168 Can win; party can't be beat

- 0169 Too big a party; there are too many of them; party is too powerful
- 0170 Too small a party; there are not enough of them; party is too weak

- 0171 Listens (more) to people; takes (more) into consideration the needs and wants of people; understands (better) the people/the majority of the people
- 0172 Doesn't listen to/understand the needs and wants of the people/the majority of the people

- 0173 Campaign tactics, uses too much money in campaigns, slings mud

- 0174 Party has been in office/controlled Congress/held the White House too long/long enough; we need a change (of party) [code 430 for mentions of candidate]

- 0197 Other party-characteristic reasons

CANDIDATE ONLY -- EXPERIENCE, ABILITY

- 0201 General reference to him as "a good/bad man or a good/bad guy"; R has heard good/bad things about him; qualifications; general ability; reference to his "personality"

- 0203 Not qualified for the office; the job is too big for him to handle
- 0211 Experienced (NA what kind) (see 0217, 0218, 0220 for specific kinds of experience; if in foreign policy see 1100's)
- 0212 Inexperienced
- 0213 Dependable/Trustworthy/Reliable; a man you can trust with the responsibilities of government ("trust" in the capability sense, rather than the honesty sense)
- 0214 Undependable/Untrustworthy/Unreliable; a man you can't trust with the responsibilities of government
- 0215 A military man; a good military/war record
- 0216 Not a military man; bad military/war record; no military/war record
- 0217 His record in public service; how well he's performed in previous offices; voting record in Congress
- 0218 Has government experience/political experience/seniority/ incumbency
- 0219 Lacks government experience/political experience
- 0220 A statesman; has experience in foreign affairs
- 0221 Not a statesman; lacks experience in foreign affairs
- 0222 "He has done a good job so far"; he has brought us through hard times"; has gotten things done has some good ideas; trying to do right things
- 0223 Hasn't done anything; hasn't produced any results (general); has not been able to get programs off

the ground

- 0224 Has fulfilled/kept (campaign) promises
- 0225 Has not fulfilled/kept (campaign) promises

- 0297 Other candidate experience/ability reasons

CANDIDATE ONLY -- CANDIDATE LEADERSHIP QUALITIES

- 0301 Dignified/has dignity
- 0302 Undignified/lacks dignity

- 0303 Strong/decisive/self-confident/aggressive; will end all this indecision
- 0304 Weak/indecisive/lacks self-confidence/vacillating

- 0305 Inspiring; a man you can follow; "a leader"
- 0306 Uninspiring; not a man you can follow; not a leader

- *0335 Makes people feel good about America/being Americans; is patriotic/loves the country

- 0307 People have confidence in him
- 0308 People don't have confidence in him

- 0309 Good at communicating with blacks, young people, other "problem" groups
- 0310 Bad at communicating with blacks, young people, other "problem" groups (if communicate in general, see 0441, 0442)

- 0311 Knows how to handle people (at personal level)
- 0312 Doesn't know how to handle people (at personal level)

- 0313 A politician/political person; (too) much in politics; a good politician; part of Washington crowd; politically motivated; just wants to be re-elected
- 0314 Not a politician; not in politics; above politics; a bad politician

- 0315 Independent; no one runs him; his own boss
- 0316 Not independent; run by others; not his own man/boss
- 0317 Humble; knows his limitations; doesn't pretend to know all the answers
- 0318 Not humble enough; too cocky/self-confident; can't admit shortcomings; blames others for his/her mistakes
- 0319 (Too) Careful/Cautious/Good judgment
- 0320 (Too) Impulsive/Careless/Bad/Poor judgment
- *0334 Poor at explaining himself/his positions; doesn't answer questions clearly; speaks off the top of his head/doesn't stop to think before he speaks
- 0321 Helps people in the district on a personal level; has helped R personally with a problem (specific mention); tries to do things for the people
- 0322 Doesn't help people in the district on a personal level; was not helpful to R with a personal problem (specific mention)
- 0323 Represents (well) the views of the district; close to people in the district; comes home regularly to chat and mix with people
- 0324 Does not represent (well) the views of the district; not close to the people in the district; doesn't interact enough with the people
- 0325 Keeps people well informed about governmental matters; communicates with constituents; any mention of R receiving newsletters or communications from him/her; explains matters well so people can understand
- 0326 Does not inform people enough about governmental matters; does not send enough newsletters or communications; doesn't explain matters well
- 0327 Listens to the people/solicits public opinion; any mention of polls or questionnaires; is accessible

to constituents (NFS)

0328 Doesn't listen to the people/does not solicit public opinion; isn't accessible to constituents (NFS)

0329 Has helped local (district) economy; brought money, projects, jobs to district

0330 Has not helped local (district) economy; not brought money, projects, jobs to district

0331 Candidate helps the district; watches out for the interests of the district or region in general

0332 Candidate has not protected/watched out for the interests of the district (specific mentions)

*0334 Located after 0320

*0335 Located after 0306

0397 Other candidate leadership reason

CANDIDATE ONLY -- PERSONAL QUALITIES

0401 Honest/Sincere; keeps promises; man of integrity; means what he says; fair; not tricky; open and candid; straightforward; positive Playboy references (1976)

0402 Dishonest/Insincere; breaks promises; no integrity; doesn't mean what he says; tricky; not open and candid; not straightforward

0403 Man of high principles/ideals; high moral purpose; idealistic (if too idealistic, code 0416)

0404 Lacks principles/ideals

0405 Racist/Bigoted/Prejudiced

0406 Not a racist/bigoted/prejudiced

0407 Public servant; man of duty; conscientious; hard-working; would be a full-time President; good attendance record in Congress; dedicated; really interested in serving people

- 0408 Doesn't take public service seriously; lazy; would be a part-time President; poor attendance record in office; not dedicated; not really interested in serving people
- 0409 Doesn't use office for personal benefit; not in office to maximize personal benefit
- 0410 Uses/in office (mostly) for personal benefits (junket trips, big salary, other perks)
- 0411 Patriotic; (88) like Bush's stand on Pledge of Allegiance issue
- 0412 Unpatriotic; (88) dislike Dukakis' stand on Pledge of Allegiance issue
- 0413 Understands the nation's/district's problems; well-informed; studies up on issues
- 0414 Doesn't understand the nation's/district's problems; poorly informed; doesn't study up on issues
- 0415 Realistic
- 0416 Unrealistic; too idealistic; (if "idealistic" in positive sense, code 0403)
- 0417 Uses common sense; makes a lot of sense; pragmatic/practical/down-to-earth
- 0418 Not sensible; impractical
- 0419 (Too) well educated; scholarly
- 0420 Poorly educated; unschooled
- 0421 Intelligent/Smart
- 0422 Unintelligent/Stupid/Dumb
- *0464 Uninformed; doesn't (seem to) know anything about the issues/what is going on in the country/government
- 0423 Religious; "moral" (in religious sense); God-fearing; "too" religious
- 0424 "Irreligious"; "immoral" (in religious sense);

Playboy interview (reflects on Carter--1976)

- 0425 Self-made; not well off; started out as poor;
worked his way up; (started out)
unpolished/unrefined/rough
- 0426 Wealthy; rich; born with silver spoon in mouth;
polished/refined/well-mannered

- 0427 Old hat; has run before; a die-hard; "a loser" (in
the past)
- 0428 Someone new; a fresh face

- 0429 Don't change horses in midstream
- 0430 Time for a change; incumbent has been in office too
long/long enough [code 174 for mentions of party]

- 0431 Unsafe/Unstable; dictatorial; craves power;
ruthless
- 0432 Safe/Stable

- 0433 Sense of humor; jokes a lot (too much)
- 0434 No sense of humor; humorless (too serious)

- 0435 Kind/Warm/Gentle
- 0436 Cold/Aloof

- 0437 Likeable; gets along with people; friendly;
outgoing
- 0438 Not likeable; can't get along with people

- 0439 Democratic (in non-partisan sense)
- 0440 Undemocratic (in non-partisan sense)

- 0441 High-fallutin'/High-brow; talks in circles; can't
talk to common man; can't communicate ideas well
- 0442 Not high-fallutin'/is low-brow; talks straight; can
talk to common man; can communicate ideas well

- 0443 Well-known; "I know him/her"
- 0444 Unknown; not well known

- 0445 Reference to his family (not 0457)

- 0446 Reference to his wife/spouse

- 0447 Speaking ability
- 0448 Health
- 0449 Appearance/Looks/Face/Appearance on TV; his smile

- 0450 Age (NA how perceived)
- 0451 (Too) Old
- 0452 (Too) Young

- 0453 Mature
- 0454 Immature

- 0455 Regional reference; "he's a Southerner"; "he's a Midwesterner"; he comes from the country/a rural area; area reference

- 0456 Previous occupation

- 0457 He's a family man

- 0459 Energetic; too energetic
- 0460 Not energetic

- 0461 Gender, e.g., "She's a woman"
- 0462 Racial/Ethnic attribute; "He is a black man"

- *0464 Located after 0422

- 0495 Other negative personal qualities
- 0496 Other positive personal qualities
- 0497 Other candidate personal qualities

- 0498 References to Playboy interview--NA direction or neutral; "it's OK," "that is what the Bible says", (not 0401)--1976

CANDIDATE ONLY--PARTY CONNECTIONS

- 0500 A Democrat; good Democrat; typical Democrat
- 0501 A Republican; good Republican; typical Republican

- 0502 Controlled by party regulars/bosses/machine
- 0503 Not controlled by party regulars/bosses

- 0504 Reference to men around him/staff/followers

- 0505 Reference to his speeches (exc. 0447), campaign tactics; mud-slinging; (88) dislike Bush's stand on Pledge of Allegiance issue

- 0506 Can win; best choice for party victory
- 0507 Cannot win; not good choice for party victory

- 0508 Reference to linkage with other party figures (he's close to the Kennedy's; he was close to Eisenhower; etc.)

- 0509 Would continue/keep/follow Democratic policies (unspecified)
- 0510 Would change/get rid of " "

- 0511 Would continue/keep/follow Democratic domestic policies (unspecified, not codeable in 0900's)
- 0512 Would change/get rid of " " "

- 0513 Would continue/keep/follow Democratic foreign policies (unspecified, not codeable in 1100's)
- 0514 Would change/get rid of " " "

- 0515 Would continue/keep/follow Republican policies (unspecified)
- 0516 Would change/get rid of " "

- 0517 Would continue/keep/follow Republican domestic policies (unspecified, not codeable in 0900's)
- 0518 Would change/get rid of " " "

- 0519 Would continue/keep/follow Republican foreign policies (unspecified, not codeable in 1100's)
- 0520 Would change/get rid of " " "

- 0531 More liberal than most Democrats; a Northern

- Democrat
0532 More conservative " " ; a Southern Democrat
- 0533 More liberal than most Republicans; an Eastern Republican
- 0534 More conservative " " ; a
Midwestern/Western/ Southern Republican
- 0535 Will bring in/listen to the (party) liberals
0536 Will bring in/listen to the (party) conservatives
- 0541 References to the physical or mental health of vice-presidential incumbent/candidate; emotional state/stability of vice-presidential incumbern/candidata; [1972] References to the Eagleton affair
- 0542 Reference to vice-presidential incumbent/candidate, running mate - NEC
- 0543 References to age/gender/race/ethnic background of vice-presidential incumbent/candidate; [1984] Mondale's selection of a woman for vice-president
- 0544 Mention of issue(s) that vice-presidential incumbent/candidate is identified with or has taken a leading role in promoting; [1992] Gore's position on the environment
- 0551 References to link with "Watergate"--positive reference to Watergate
- 0552 Not associated with "Watergate"--negative reference to Watergate; making too much out of Watergate
- 0553 Ford's pardon of Nixon--NA direction or against pardon
- 0554 " " " --pro; brave/right thing to do
- 0555 Positive references about independent candidacy; maybe the country needs a third party; third parties should have more recognition; the two party system needs buckling
- 0556 Negative references/liabilities related to

independent candidacy; "he's an independent"
(NFS); "we don't need a third party"; "he lacks
backing from a party"

0597 Other candidate party connection reasons

PARTY OR CANDIDATE--GOVERNMENT MANAGEMENT

0601 Good/Efficient/Businesslike administration;
balanced budget; lower/wouldn't increase national
debt; cautious spending

0602 Bad/Inefficient/Unbusinesslike administration;
wasteful; "bureaucratic"; deficit budget;
higher/increased national debt; overspend

0603 Honest government; not corrupt; no "mess in
Washington"

0604 Dishonest/Corrupt government; "mess in Washington";
immorality in government; reference to Hayes,
Mills, Lance; [1992] writing bad checks on the
House of Representatives bank

0605 (Would) Spend less (than other side); (would) spend
too little

0606 (Would) Spend more (than other side); (would) spend
too much

0607 Has brought/will bring about bureaucratic reform

0608 Has not brought/will not bring about bureaucratic
reform

0609 General assessment of job he/they would do/are
doing; is good/bad President; are providing
good/bad administration

*0622 Doesn't work (hard) at job; not involved (enough)
in the work of his office/delegates too much
authority to others; has chosen poor/incompetent
aides; his aides have not performed well

0610 Reference to management/performance in
Congress/Supreme Court/other government agency;
references to the quality of appointments made to

public posts (courts, cabinet, commissions)

- 0611 He has/has not worked well with (Democratic) Congress; would/could have done better with (Republican) Congress; he kept/would keep Congress in check
- 0612 He will work well/better with (Democratic) Congress
- 0613 Gets more done/accomplishes as much/more productive
- 0614 Gets less done/doesn't accomplish as much/less productive
- *0625 Mostly approve of/happy with job done so far, but doesn't approve of everything that has been done
- 0615 Sympathy/understanding expressed for the complexity/ magnitude of the job (e.g., President): tough job
- 0616 Sympathy/understanding expressed for the difficult situation ("a mess") inherited by the incumbent
- *0623 Doing the best he can (under the circumstances); doing as good a job as anyone else could do; everyone makes some mistakes
- 0617 Will face (difficult) issues; faces problems directly; faces up to political reality
- 0618 Will not face (difficult) issues; will not face problems directly; ignores political reality
- 0619 Supports the president/works well with the president/would work well with the president
- 0620 Does not support the president/does not (would not) work well with the president
- 0621 Response to/handling of domestic crisis or natural disaster - riot, hurricane, tornado, earthquake, flood, etc.
- *0622 Located after 0609
- *0623 Located after 0616
- *0625 Located after 0614

- 0624 Opposes term limitations for Congress
- 0626 Favors term limitations for Congress

- 0627 The economy is bad, but that is not (necessarily) his fault

- 0697 Other government management reasons

PARTY OR CANDIDATE--MISCELLANEOUS

- 0701 Just like him/them (NA why); like everything about him/them; "I was hoping he would win the (nomination/primaries)"
- 0702 Just dislike/Don't like him/them (NA why); don't like anything about him/them

- *0732 Used to like him but don't now; have lost respect for him

- 0703 Will save America; America needs him/them
- 0704 Will ruin America; last thing America needs

- 0705 Will unite Americans/bring people together
- 0706 Will divide Americans/drive people apart

- 0707 Speaks of party/candidate as good protector(s); will know what to do; more intelligent
- 0708 Speaks of party/candidate as bad protector(s); won't know what to do

- 0709 Good for country (unspecified); trying to do good job; trying; not just out for self/own best interest; has/have country's interest at heart
- 0710 Bad for country (unspecified); don't have country's interests at heart; only looking out for their own interests

- 0711 Lesser of two evils

- 0718 Treatment of Jesse Jackson; didn't offer him the vice-presidential nomination; didn't use him

(effectively) to get out the Black vote; weren't courteous/respectful toward him; didn't keep promises made to him

- 0719 References to damaging incidents in candidate's personal life (sexual escapades, financial problems, substance abuse, etc); [1980] Reference to Chappaquidic; Kennedy's personal problems
- 0720 Reference to Watergate affair (exc. 0551-0554)
- 0721 The way the incumbent came to office; the people should select President
- 0722 The incumbent should have a chance (on his own)/another chance/second chance
- 0723 (I believe in/Necessary for) a two-party system; choice between candidates; opposition; balances power of other party
- 0724 Vote for the man rather than party; look for more qualified man; don't pay attention to parties
- 0725 The opponent who the candidate ran against; the candidate was the better/worse of the two in general; the candidate ran against someone I really like/dislike
- 0726 Splits votes; will elect wrong candidate; "spoiler"
- 0727 Expression of sympathy/admiration for the candidate's underdog position; trying hard against terrible odds; courageous uphill battle; "I like underdogs"; "they are bucking the guy" (keeping him off ballot, not taking him seriously, not giving him enough publicity)
- 0728 Negative comments about the candidate's switching parties, being a turncoat, disloyal to his original party

- 0729 Party selection of a woman for vice-president
- 0730 Mention of debates; candidate's performance in the debates
- 0731 Position (vote) on increasing congressional salary; position (vote) on accepting honoraria/outside pay/royalties while in office
- *0732 Located after 0702
- 0733 References to candidate's children or extended family [code 446 for references to spouse]
- 0796 References to unfair/undeserved/excessive criticism by media or public
- 0797 Other miscellaneous reasons: Other miscellaneous reasons relating to image and candidate/party effect on nation

PARTY OR CANDIDATE--GOVERNMENT ACTIVITY/PHILOSOPHY

- 0801 General assessment of ideas/policies/stands (unspecified)
- 0802 Different from other party/candidate
- 0803 Same as other party/candidate; not different enough
- 0804 (Too) negative; always tearing down other side; no solutions of his/their own
- 0805 For government activity; believe government should take care of things; for big government; supports social programs/ spending (not 0905-0907)
- 0806 Against government activity; believe government involved in too many things; favors reduction in social programs/ spending (not 0905-0907)
- 0807 Humanistic; favor human beings over property rights
- 0808 Not humanistic; favor property rights over human

beings

0809 Favor social change/reform/progress/improvement of social conditions

0810 Against social change/reform/progress/improvement of social conditions

0811 Socialistic

0812 Anti-socialistic

0813 Communistic/soft/hard-liner on Communism/apologist for Communists/dupe

0814 (Too) anti-communistic/hard-liner on Communism

0815 (Too) liberal (except 0531 or 0533)

0816 (Too) conservative (except 0532 or 0534)

0817 Moderate/middle of the road/for slow change; not an extremist/fanatic

0818 Extremist/fanatic/too far out; not too moderate/not a fence-sitter

0819 Pro-Far Right/Birchers/reactionaries; encouraging fascist/ police state

0820 Anti-Far Right/ " " ; discouraging "

0821 Pro-Far Left/radicals/Yippies/SDS; encouraging anarchy/ guerilla state

0822 Anti-Far Left/ " " " ; discouraging "

0823 Pro-Extremists (NA direction)/nuts/bomb-throwers

0824 Anti-Extremists " " "

0827 Pro-States'/local/community rights; better local government

0828 Anti- " " " " ; worse/weaker local government

0829 For equality; believe everyone should have things equally/ be treated equally

0830 Anti-equality; believe some people should have more than others/people should not be treated equally

- 0831 Generous, compassionate, believe in helping others
- 0832 Selfish, only help themselves
- 0833 Acceptance of change/new ideas; less bound to status quo; more open to new ideas/ways of doing things; flexible, innovative
- 0834 Resistance to change/new ideas; stick to (protect) status quo; resist new ways of doing things; rigid
- 0835 Has a well-defined set of beliefs/definite philosophy; does not compromise on principles; has (clear) understanding of goals they stand for
- 0836 Has poorly defined set of beliefs; lacks a definite philosophy; compromise on principles; has no (clear) understanding of goals they stand for
- 0837 Favor work ethic; believes in self-reliance/in people working hard to get ahead
- 0838 Doesn't favor work ethic; believes in people being handed things/in government handouts (if specific policy mentioned, code in 0900's)
- 0841 Keep track of/control over administration heads, cabinet members, etc.; follow through on policies; determine if programs are working
- 0842 Don't (as in 0841)
- 0843 Conditional evaluation: R suggests candidate/party cannot solve problems because not under his/their control (no negative connotations); will he/they be able to do what they say (determining factor outside his/their control); "I like what he says but wonder if he can do it" (if clearly negative, code in 0122 or 0402)
- 0845 Will involve/wants to involve people/Congress/Cabinet/ advisors/other government officials in government/ decision making
- 0846 Will not involve people/Congress/Cabinet/advisors/other government officials in government/decision making

- 0847 Separation of church and state/religion and politics--pro
- 0848 Separation of church and state/religion and politics--anti
- 0849 Stand/views on religion (church/state relationship NA)

- 0897 Other Government Activity/Philosophy reasons

PARTY OR CANDIDATE--DOMESTIC POLICIES

- 0900 General assessment of domestic ideas/policies/stands (unspecified)

- 0901 General assessment of economic policy (unspecified)

- 0902 Government economic controls--NA direction
- 0903 " " " --Pro; we need planned economy; control of private enterprise
- 0904 " " " --Anti; we have too much interference in private enterprise

- 0905 Welfare/Poverty problems--NA direction; give-away
- 0906 " " " --Pro government aid/activity; pro give-aways
- 0907 " " " --Anti government aid/activity; anti give-aways; pro self-help

- 0908 Social Security/Pensions--NA direction
- 0909 " " " --Pro expansion in coverage and/or increase in benefits
- 0910 " " " --Anti expansion in coverage and/or increase in benefits; favoring contraction and/or decrease

- 0911 Unemployment compensation--NA direction
- 0912 " " " --Pro expansion in coverage and/or increase in benefits
- 0913 " " " --Anti expansion in coverage and/or increase in benefits; favoring contraction and/or decrease

- 0914 Aid to education--NA direction
- 0915 " " --Pro
- 0916 " " --Anti

- 0917 Aid to parochial schools--NA direction
- 0918 " " " --Pro
- 0919 " " " --Anti

- *1052 School choice plans; vouchers -- pro
- *1053 " " " -- anti

- *1047 Establish/enforce standards for schools (test teachers, require minimum curricula, regulate class size, etc) -- NA direction
- *1048 " " " -- Pro
- *1049 " " " --Anti

- 0920 Housing--NA direction
- 0921 " --Pro more public housing
- 0922 " --Anti more public housing
- 0923 Aid/Programs for older people/the aged, Medicare, Medicaid, direction -- NA
- 0924 " " " -- Pro
- 0925 " " " -- Anti

- 0926 Monetary policy--NA direction
- 0927 " " --Pro loose(r) money; more availability of loans for housing, cars, etc.; lower interest rates
- 0928 " " --Anti loose(r) money; for tighter money; less availability of loans; higher interest rates

- *1054 Value of the dollar relative to gold/other currencies; any mentions of gold/currencies

- *1046 Solvency/stability/regulation/control of the nation's FINANCIAL INSTITUTIONS. [1990]
Involvement in the Savings and Loan scandals

- 0929 Tax policy--NA direction

- 0930 " " --Pro lower taxes
- 0931 " " --Anti lower taxes; for higher taxes
- 0932 " " --Pro reform/fairer system/end of
loopholes/ write-offs/dodges
- 0933 " " --Anti reform/fairer system/end of
loopholes/ write-offs/dodges

- *1055 Line item veto -- pro
- *1056 Line item veto -- anti

- 0942 [1990] Candidate voted for the budget agreement
which resulted in increased taxes/fees

- 0934 "The Times"/General conditions/Prosperity/The
Economy --better under him/them
- 0935 " " --worse under him/them

- 0936 Inflation/Cost of living--lower/better under
him/them
- 0937 " " " --higher/worse under him/them

- 0938 Wages/Salaries/Income/Employment--higher/better
under him/ them
- 0939 " " " " --lower/worse under him/them

- 0940 Prices for producers--higher/better under him/them
- 0941 " " --lower/worse (if farm, see 0943-0945)

- 0942 Located after 0933

- 0943 Programs to help farmers -- NA direction
- 0944 " " " --Pro (greater) help/fairer
system, reform in system; higher
price supports
- 0945 " " " --Anti (greater) help/fairer
system, reform in system; higher
price supports

- 0946 Civil rights/Racial
justice/Integration/Desegregation/Voting Rights --
NA direction
- 0947 " " -- Pro

- 0948 " " -- Anti

- *1043 Affirmative Action programs -- NA direction
- *1044 " " " -- Pro; favors quotas based on race
or gender
- *1045 " " " -- Anti; opposes quotas based on
race or gender

- 0949 Civil liberties/Freedom of expression/First
amendment/ Privacy -- NA direction
- 0950 " -- Pro; against snooping; political trials,
etc; (88) like Dukakis' stand on Pledge of
Allegiance issue
- 0951 " -- Anti; for snooping; political trials;
McCarthyite; (88) dislike Republican party stand
on Pledge of Allegiance issue

- 0952 General assessment of Labor policy (unspecified)

- 0953 Right to work laws--NA direction
- 0954 " " " --Pro (i.e., opposes unions
[anti-labor, code 1208])
- 0955 " " " --Anti (i.e., supports unions
[pro-labor, code 1207])

- 0956 Strikes--NA direction
- 0957 " --will have fewer/will handle better
- 0958 " --will have more/will handle worse

- 0959 Public power/Utilities/TVA/Atomic reactors/Nuclear
power plants/Etc. -- NA direction
- 0960 " " " -- Pro
- 0961 " " " -- Anti

- *1059 Regulation of companies engaged in public
communication or transportation -- pro
- *1060 " " " " -- anti

- 0962 Ecology/Environment; Air and Water Pollution--NA
direction
- 0963 Will crack down on polluters, will be activist;
will protect the environment
- 0964 Won't crack down on polluters, doesn't care; in

league with polluters; not willing to protect the environment

- 0965 Veterans' Benefits--NA direction
 0966 " " --Pro expansion of coverage and/or increase in benefits
 0967 " " --Anti expansion of coverage and/or increase in benefits; favoring contraction and/or decrease
- 0968 Law and order--NA direction
 0969 " " --soft line--unspecified
 0970 " " " " --blacks
 0971 " " " " --campus demonstrators
 0972 " " " " --criminals/organized crime/hoodlums/street crime
 0973 " " " " --anti power of police; court interference
 *1041 " " " " --opposes death penalty
- 0974 " " --hard line--unspecified
 0975 " " " " --blacks
 0976 " " " " --campus demonstrators
 0977 " " " " --criminals/organized crime/hoodlums/street crime
 0978 " " " " --pro power of police; reduced court interference
 *1042 " " " " --favors death penalty
- 0979 Public morality--NA direction
 0980 " " --Strict/older/traditionalistic outlook; improve/renew morality of country; pro-family; defends family values
 0981 " " --Permissive/newer/modernistic outlook; not (strongly enough) pro-family; doesn't defend (strongly enough) family values
- 0982 Drugs--NA direction
 0983 " --Pro legalization/decriminalization; soft-liner; (88) doesn't support (strongly enough) the war on drugs; not willing to do more to combat drug use/pushers; involvement

- with Noreiga
- 0984 " --Anti legalization/decriminalization;
hard-liner; (88) supports the war on drugs;
willing to do more to combat drug use/
pushers

- 0985 Abortion and birth control--NA direction
- 0986 " " " --Pro reform/legalization;
new outlook
- 0987 " " " --Anti reform/legalization;
traditional outlook

- 0988 Gun control--NA direction
- 0989 " " --Pro; controls
- 0990 " " --Anti; "everyone has the right to own a
gun"

- 0991 Busing--NA direction
- 0992 " --Pro; against neighborhood school
- 0993 " --Anti; for neighborhood school

- 0994 Urban problem/Cities--NA direction
- 0995 " " " --Pro government aid/activity
- 0996 " " " --Anti government aid/activity

- 0997 Other domestic policy reasons

- 1001 National Health Insurance--NA direction
- 1002 " " " --Pro
- 1003 " " " --Anti

- 1004 Energy/Gas shortage--Development of alternative
energy source, NA direction
- 1005 " " " --Pro development of alternative
source, better/handled better;
more fuel
- 1006 " " " --Anti development of alternative
energy source, worse/handled worse;
less fuel

References to nuclear energy should be coded in 0959.

- 1007 Government plans to make more jobs--NA direction;
make-work programs; CETA; WPAL; CCA
- 1008 " " " " --Pro
- 1009 " " " " --Anti
- 1010 Confidence/Trust in government--NA direction
- 1011 " " " --would handle better; restore
confidence
- 1012 " " " --would handle worse; cause
loss of confidence
- 1013 ERA; Women's rights--NA direction
- 1014 " " " --Pro
- 1015 " " " --Anti
- 1016 Influx of political/economic refugees (Cubans,
Haitians, Mexicans, etc.) --NA direction
- 1017 " " " --Pro
- 1018 " " " --Anti
- 1019 School prayer--NA direction
- 1020 " " --Pro
- 1021 " " --Anti
- 1022 Gay rights--NA direction
- 1023 " " --Pro
- 1024 " " --Anti
- 1025 Health--NA direction
- 1026 " --Pro government programs/aid for mentally ill,
disabled, handicapped
- 1027 " --Anti " " " " "
(except 0923, 0924, 0925)
- 1028 Space program--NA direction
- 1029 " " --Pro
- 1030 " " --Anti
- 1031 Help to/improvement in a specific industry or
occupation--NA direction
- 1032 " " " " " -- Pro help/improvement
- 1033 " " " " " -- Anti help/improvement
- *1057 Spending on infrastructure (roads, bridges, etc) --
Pro
- *1058 " " " " -- Anti
- 1035 Polarization of classes/increasing gap between
rich and poor--NA direction

- 1036 " " " " " --will stop trend/
handle better
- 1037 " " " " " --will accelerate trend/
handle better

- 1038 Day care--NA direction
- 1039 " " --favors/will expand or extend day care
programs
- 1040 " " --opposes/will not expand or extend (will
cut or eliminate) day care programs

- *1050 Family/maternity leave laws -- Pro
- *1051 " " " " " -- Anti

- 1041 Located after 0973
- *1042 Located after 0978
- *1043 Located after 0948
- *1044 Located after 0948
- *1045 Located after 0948
- *1046 Located after 0928
- *1047 Located after 0919
- *1048 Located after 0919
- *1049 Located after 0919
- *1050 Located after 1040
- *1051 Located after 1040
- *1052 Located after 0919
- *1053 Located after 0919
- *1054 Located after 0928
- *1055 Located after 0933
- *1056 Located after 0933
- *1057 Located after 1033
- *1058 Located after 1033
- *1059 Located after 0961
- *1060 Located after 0961

PARTY OR CANDIDATE--FOREIGN POLICIES

- 1101 General assessment of foreign ideas/policies/stands
(unspecified)

- 1102 Foreign policies more clear-cut/decisive; less
bungling

- 1103 Foreign policies less clear-cut/decisive; more bungling
- 1104 Internationalist/Interested in other countries' problems/Interested in world role/Pro-UN and allies; Meddling in other people's problems
- 1105 Isolationist/America First/Fortress America/Would meddle less in other people's problems
- *1184 Military/Defense position/spending--NA direction or neutral (not 1106, 1107)
- 1106 Strong military position/Preparedness/Weapons systems/ Pentagon spending/Overkill; SDI ("Star Wars")
- 1107 Weak military position/Pentagon spending cutbacks/No overkill/Reduce armed forces; SDI ("Star Wars")
- 1108 Cold-war oriented; opposed detente; international Communist-fighter
- 1109 Against cold war/Wants thaw/Detente/Understanding with international communists (if NA whether international, code in 0813-0814)
- 1110 Military aid to allies--NA direction
- 1111 " " " --Pro
- 1112 " " " --Anti
- 1113 Economic aid/Foreign aid/AID/Non-military aid--NA direction
- 1114 " " " " " " " --Pro
- 1115 " " " " " " " --Anti
- 1116 Located after 1163
- 1117 " " "
- 1118 Mideast--NA direction; any references to oil embargo; boycott of companies dealing with Israel; [1992] References to involvement in Iraqgate/arming of Saddam Hussein
- 1119 " --handle better/more experience; positive comments about Arab-Israeli peace treaty

- 1120 " --handle worse/less experience; negative
comments about Arab-Israeli peace treaty
- 1121 " --Pro-Israel/anti-Arabs
- 1122 " --Anti-Israel/pro-Arabs; wishy-washy on Israel
- 1123 Red China--NA direction
- 1124 " " --handle better/more experience/doing well,
better
- 1125 " " --handle worse/less experience/doing poorly
- 1126 " " --pro understanding/thaw/detente/new
relationships/ recognition/admission to UN
- 1127 " " --anti understanding/thaw/detente/new
relationships/ recognition/admission to UN;
defender of Formosa/ Chaing/Nationalists
- 1128 Russia--NA direction
- 1129 " --handle better/more experience
- 1130 " --handle worse/less experience
- 1131 " --pro understanding/thaw/detente/broadening of
relations; SALT II
- 1132 " --anti understanding/thaw/detente/broadening of
relations; SALT II
- 1133 Eastern Europe--NA direction
- 1134 " " --handle better/more experience
- 1135 " " --handle worse/less experience
- 1136 " " --pro defense of Iron-Curtain countries
- 1137 " " --anti " " "
- *1301 Western Europe -- NA direction
- *1302 " " -- handling relations with European
Community/specific countries well (better)
- *1303 " " " " badly (worse)
- 1138 Latin America--NA direction
- 1139 " " --handle better/more experience
- 1140 " " --handle worse/less experience
- 1141 " " --pro-third world posture; reach
understanding with Castro/Chile/neutrals;
anti-colonialism /European powers; against Contra
aid/pro- Sandinista
- 1142 " " --anti-third world posture; hard

anti-communism/anti-revolutionary policy;
 pro-colonialism/ European powers; pro Contra
 aid/anti-Sandinista

*1198 (Involvement in) Diversion of money to the Contras
 (in violation of the law)

1143 Africa--NA direction

1144 " --handle better/more experience

1145 " --handle worse/less experience

1146 " --pro-third world posture; reach understanding
 with leftists/neutrals; anti-colonialism/ European
 powers

1147 " --anti-third world posture; hard
 anti-communism/anti-revolutionary policy; pro-
 colonialism/European powers

1148 Asia/India--NA direction

1149 " " --handle better/more experience

1150 " " --handle worse/less experience

1151 " " --pro India/Bangladesh

1152 " " --pro Pakistan

1153 Located after 1163

1154 " " "

1155 " " "

1156 " " "

1157 Vietnam/Indochina/Southeast Asia--NA direction

1158 " " " " --better chance for peace

1159 " " " " --poorer chance for peace;
 failed to end war

1160 " " " " --pro military victory/
 preservation of Saigon regime

1161 " " " " --anti military victory/
 willing to sacrifice Thieu/Ky; favoring withdrawal

1163 " " --will bring policy change
 (unspecified)

*1116 Trouble spots (not specifically coded)--would
 handle better (Panama, Afghanistan, Persian Gulf)

*1117 " " " " " --would handle worse
 (Panama, Afghanistan, Persian Gulf)

*1162 (88) The invasion of Grenada

- *1300 (91) The Persian Gulf war/ Desert Storm

- *1153 Would raise American prestige
- *1154 Would lower American prestige; not maintain American prestige

- *1155 Would have better chance for peace (unspecified); not get us into trouble abroad
- *1156 Would have poorer chance for peace (unspecified); get us into war/trouble abroad

- 1164 Tariffs--NA direction
- 1165 " --Pro free trade/reduce tariffs; would not protect US labor from foreign competition
- 1166 " --Anti free trade; for high tariffs; would protect US labor from foreign competition
- *1196 Foreign trade/balance of payments deficit--any mention
- 1167 Trade with communists--NA direction
- 1168 " " --Pro
- 1169 " " --Anti

- 1170 Draft--NA direction
- 1171 " --Pro volunteer army/abolition of peacetime draft
- 1172 " --Anti volunteer army; for peacetime draft
- 1173 " --Pro amnesty/pardon
- 1174 " --Anti amnesty/draft dodgers/pardon

- *1178 Amnesty--NA direction

- 1175 POW-MIA--Will get prisoners back, will not abandon them
- 1176 POW-MIA--Will not get prisoners back, will abandon them
- 1177 POW-MIA--NA direction

- *1178 Located after 1174

- 1179 Did a good job of getting the boys/country out of Vietnam war; got us out of Vietnam

1180 Should have won Vietnam war; gave too much away and then pulled out

1181 Secrecy/deception in U.S. foreign policy; shuttle diplomacy; Kissinger's foreign policy (1976) --NA direction

1182 " " " " --Pro

1183 " " " " --Anti

1184 Located after 1105

1185 Priorities in military/defense spending (not reduction or increase but allocation of existing defense budget--Pro

1186 Priorities in military/defense spending (not reduction or increase but allocation of existing defense budget--Anti

1187 Iranian crisis; American hostages (1980)/Arms sale (1986) -- NA direction

1188 " " " " --has handled well/would handle better

1189 " " " " --has handled poorly/would handle worse

1190 Nuclear freeze/Disarmament--NA direction

1191 " " " --Pro

1192 " " " --Anti

1193 Terrorism; dealings with terrorists; hostages (except 1187-1189) -- NA direction; (88) Bombing of Libya

1194 " " " -- has handled/would handle better; (88) Bombing of Libya/handling of Khadafy

1195 " " " -- has handled/would handle worse; (88) Bombing of Libya/handling of Khadafy

*1196 Located after 1166

1197 Other foreign policy reasons

*1198 Located after 1142

1199 Iran-Contra affair--NFS (NA whether 1187 or 1198)

PARTY OR CANDIDATE--GROUP CONNECTIONS

1201 Special interests/Privileged
people/Influential--Pro

1202 " " " " --Anti

1203 "People like me"--pro, NA whether 1205, 1206

1204 " " " --anti, " " " "

1205 Common man/People/Little people/Working people--Pro

1206 " " " " --Anti

1207 Labor/Unions/Labor bosses/Racketeers--Pro

1208 " " " " --Anti

1209 Big Business/Corporate rich/The rich
individuals/People with power/Wall
Street/Industry/Upper classes--Pro

1210 (Same as 1209) --Anti

1211 Small businessman--Pro

1212 " " --Anti

1213 White collar workers/Salaried people/Middle
class--Pro

1214 " " --Anti

1215 Farmers/Country people--Pro

1216 " " --Anti

1217 Blacks/Black people/Negroes--Pro

1218 " " --Anti

1219 People on welfare/ADC mothers/"Chiselers"--Pro

1220 " " " --Anti

1221 Old people/Senior citizens--Pro

1222 " " " --Anti

- 1223 Young people/Kids/"Freaks"/Hippies--Pro
- 1224 " " " " " --Anti

- 1225 Women/Feminists/Womens Liberationists,
"sexists"--Pro
- 1226 " " " " " --Anti

- 1227 Veterans/Servicemen--Pro
- 1228 " " --Anti

- 1229 Ethnic or racial group (exc. 1217-1218); Minority
groups (NA composition--Pro
- 1230 " " --Anti

- 1231 Section of the country--Pro
- 1232 " " --Anti

- 1233 Poor people/needy people/the unemployed -- Pro
- 1234 " " --Anti

- 1235 Civil servants--Pro
- 1236 " " --Anti

- 1297 Other group connection reasons

- *1300 Located after 1162
- *1301 Located after 1137
- *1302 Located after 1137
- *1303 Located after 1137

EVENTS UNIQUE TO ONE CAMPAIGN

- 5001 [1992] Perot quit the race/is a quitter - NFS
- 5002 [1992] Because Perot quit the race he is not
trustworthy/dependable/steadfast (enough); he let
down his supporters
- 5003 [1992] Because Perot quit the race and then
re-entered it he is indecisive/inconsistent/not
stable (enough); mentions of re-entering the race
after have left it - NFS
- 5004 [1992] Perot is not a serious candidate

MISSING DATA CODES

- 9001 R has been influenced by spouse
- 9002 R has been influenced by someone else

- 9996 Refused to say

- 9997 Other miscellaneous

- 9998 DK
- 9999 NA

- 0000 INAP

* Indicates code descriptions that are listed out-of-order.

*** APPENDIX B ***

LIBERAL/CONSERVATIVE CODE

Codes for Questions 69 and 70. (V0293-V0302)

GENERAL PHILOSOPHY

- 010 ACCEPTANCE OF CHANGE/new ideas; less bound to status quo, more open to new ideas/ways of doing things; flexible, innovative, "modern", progressive
- 110 RESISTANCE TO CHANGE/new ideas; stick to (protect) status quo, resist new ways of doing things; rigid, set in ways, old-fashioned
-
- 020 QUICK (RASH) RESPONSE to problems; tackle problems quickly; impetuous, impulsive, (too) aggressive, take more chances, not cautious (enough)
- 120 Slow (cautious) response to problems, do-nothing,

lets things go, avoid risk

021 IRRESPONSIBLE; does not worry about consequences;
"anything goes" attitude

121 THOUGHTFUL; worries about consequences

030 Independence of thought, ideas; think on their
own; don't (always) follow party directives;
outspoken activist, go-getters; look at both sides
of question; more likely to compromise/give and
take on an issue

130 Don't think independently; compliant, disciplined,
follow party directives; look at only one side of
issues

035 Consistent; takes firm stands; decisive;
determined; stubborn

135 Inconsistent, they switch positions/do not take
firm stand on issues; are indecisive

040 FOR EQUALITY, equal rights for everybody; "no
'stuffed shirts'"; talk on people's level;
willing to listen to people, people like me

140 ELITIST; favors maintaining special privileges for
some

050 EXTREME, RADICAL, far left (not further
specified)

150 MODERATE, middle-of-road, less extreme (not
further specified)

155 REACTIONARY, far right (not further specified)

060 Cares about giving to, helping others;
compassionate; generous; do-gooder

160 Self-centered, cares primarily about self

061 SENSITIVE TO SOCIAL PROBLEMS; concerned with
social reform; interested in improving social
conditions; for equalizing distribution of income

161 UNAWARE OF SOCIAL PROBLEMS; not favoring social
reform; not interested in improving social
conditions; against equalizing/redistribution of
income

-
- 070 Future-oriented, plan ahead, look to the future
170 Not future-oriented, don't plan ahead, don't worry
about the future; short-sighted
-
- 071 Idealist, not realistic about what is possible
171 Pragmatic; down to earth, realistic
-
- 080 Socialistic, for welfare state, for social welfare
programs, for government intervention in social
problems; leaves less to (interferes more with)
private enterprise
180 FOR FREE ENTERPRISE, capitalism, against socialism
(code "help big business" under group references);
for development of private enterprise, against
government expansion into areas of private
enterprise; against government intervention in
social problems, leaves individuals to fend off on
their own
-
- 081 Depends (too much) on federal government (rather
than state or local government); (TOO)
CENTRALIZED, paternalism, want Washington to do
everything
181 For states' rights, local government, less
interference from Washington at local level,
against powerful federal government
-
- 082 DESTROY PERSONAL INITIATIVE/individual
responsibility/individual dignity; recognize
individual needs government help
182 Initiative/Responsibility/Dignity of individual
protected
-
- 083 Humanistic; care (more) about people; for the
benefit of the person
183 Less/Not humanistic; less/not concerned about
people
-
- 084 Patriotic, nationalist; looks out for good of our
country; pride in government/country/Constitution;
has the country's interest at heart
184 Less patriotic, less nationalist; not enough pride

in government/ country/Constitution; willing to
take care of other people (e.g., refugees) before
taking care of people at home

085 Definite moral standards/stands; concern
for/control of public morality

185 Freedom to do as one chooses; less interested in
strict control of social behavior; not interested
in setting moral standards

086 (Good) Christian; strong religious beliefs

186 Not religious

087 Adhere to/uphold/respect the Constitution; live up
to/stick to what the Constitution says

187 Deviate from/ignore/don't respect the
Constitution; interpret the Constitution to suit
their needs; ignore the Constitution when it suits
their purposes

088 Support/uphold/defend the Bill of Rights; protect
the right to freedom of speech/press/religion,
etc.; support the ACLU

188 Seek to curtail/fail to protect/unwilling to
observe the Bill of Rights; willing to put limits
in freedom of speech/press/ religion, etc.;;
doesn't support the ACLU

General Philosophy (continued)

089 (More) Concerned about HUMAN RIGHTS; places
(greater) importance on the protection of human
rights.

189 Less/not concerned about HUMAN RIGHTS; does not
place/places less importance on the protection of
human rights.

090 Other general philosophy reference pertaining to
liberals

190 Other general philosophy reference pertaining to
conservatives

FISCAL AND ECONOMIC POLICY REFERENCES

- Fiscal Policy--Easy Spending Responses

- 400 SPEND MORE FREELY/high spenders (NFS); liberal economic policy; favor government spending
- 401 Spend much relative to what is accomplished, WASTEFUL, not careful with spending
- 402 Spend much relative to money available; SPEND US DEEPER IN DEBT
- 403 Spend under special circumstances, such as hard times
- 404 Bring cheap money, MORE MONEY CIRCULATING
- 405 Other easy spending responses
- 406 Want to RAISE TAXES--NFS; want to keep taxes high/increase government revenues
- 407 Will increase INCOME TAXES; will not cut income taxes; will rely on increase in/high income tax to provide government revenues

- Fiscal Policy--Cautious Spending Responses

- 500 Spend less freely, economize in government (NFS); tight economic policy; oppose government spending
- 501 Spend little relative to what is accomplished, LESS WASTEFUL/more careful with government (taxpayers') money
- 502 Spend little relative to money available, REDUCE DEBT; keep debt from getting higher, balanced budget
- 503 Spend little even when special circumstances might warrant
- 504 FOR SOUND MONEY, tight money, deflation
- 505 Other cautious spending responses
- 506 Want to CUT TAXES--NFS; want to keep taxes low/decrease government revenues
- 507 Will cut INCOME TAXES; will not increase income taxes; will rely on taxes other than income tax to provide government revenue
- 512 Favor (too much) GOVERNMENT CONTROL OVER ECONOMY; doesn't let business get more involved/handle problems of poverty/ unemployment, etc.
- 412 Don't favor (too much) government control over economy; LETS BUSINESS GET MORE INVOLVED/handle problems of poverty/ unemployment, etc.

- 490 Other reference to fiscal and economic policy
- 435 Propose/enact FAIR TAXES; believe everyone should be taxed the same/that taxes should be even-handed
- 535 Propose/enact UNFAIR TAXES; show favoritism/give tax breaks to certain groups or types of people
- 436 Give tax breaks to the poor/working/middle class people; tax policies favor the lower/middle classes
- 536 Give tax breaks to the wealthy/corporations; tax policies favor the rich/powerful/upper classes

SPECIFIC DOMESTIC POLICIES FAVORED BY LIBERAL/CONSERVATIVE

- 600 MINIMUM WAGE LEGISLATION; favors raising minimum wage, or favors raising unemployment compensation
- 601 SOCIAL SECURITY, government pension rates
- 603 FULL EMPLOYMENT policies; government commitment to provide a job for everyone who wants to work
- 610 MEDICAL (HEALTH) INSURANCE, medical care for the aged, socialized medicine, Medicare
- 620 Government control of UTILITIES, more attention to conservation; public works, mention of ecology, environment
- 630 Federal AID TO EDUCATION/school-building, teachers' pay higher
- 631 Busing; forced integration
- 632 Other federal control of education or schools response
- 633 Prayer in schools
- 640 CIVIL RIGHTS, insist more strongly on civil rights
- 641 Law and order--hard line (or NA line); want a police state; support death penalty (88)
- 642 Law and order--soft line; oppose death penalty (88)
- 643 Property rights, OPEN HOUSING
- 644 Policies which would divide country, have civil war, race war
- 650 Higher TARIFFS, less free trade
- 660 "Wet" legislation, ANTI-PROHIBITION
- 670 General mention of social welfare, "give-away programs"
- 671 POVERTY program

- 672 EMPLOYMENT (job) training programs, job corps, etc.
- 673 Food stamps
- 674 Provides for/support/spend (more) for child care or parental leave policy; license/fund day care facilities
- 680 FARM policy
- 681 ABORTION; birth control
- 682 Women's rights; ERA
- 683 Legalization of pot, lower penalties/lenient drug laws or enforcement
- 684 Gay rights, homosexuals
- 685 Nuclear power, construction of nuclear plants
- 686 Gun control
- 690 Other specific domestic policy favored

SPECIFIC DOMESTIC POLICIES OPPOSED BY LIBERAL/CONSERVATIVE

- 700 MINIMUM WAGE or unemployment compensation; won't raise minimum wage, won't improve unemployment compensation
- 701 SOCIAL SECURITY, against raising benefits
- 703 FULL EMPLOYMENT policies; government commitment to provide a job for everyone who wants to work
- 710 MEDICAL (HEALTH) INSURANCE, against medical care for the aged, against socialized medicine, Medicare
- 720 Government control of UTILITIES, for private power; less interested in conservation; public works, mention of ecology, environment
- 730 FEDERAL AID TO EDUCATION; against or drag feet on aid to education
- 731 BUSING; forced integration
- 732 Other federal control of education or schools response
- 733 Prayer in schools
- 740 CIVIL RIGHTS, against or drag feet on civil rights legislation, leave it to states
- 741 Following a tough or hard line in maintenance of law and order; POLICE STATE; PREVENTION OF CRIME, etc.; imposing the death penalty (88)
- 742 Following a soft line in maintenance of law and

- order; POLICE STATE; PREVENTION OF CRIME, etc.;
- imposing the death penalty (88)
- 743 Property rights, OPEN HOUSING
- 744 Policies which would divide country, have civil war, race war; want to unite the country
- 750 HIGH TARIFFS, want free trade
- 760 Repeal; WANT PROHIBITION; "dry"
- 770 General mention of social welfare, "give-away programs"
- 771 POVERTY program
- 772 EMPLOYMENT (job) training programs, job corps
- 773 Food stamps
- 774 Provide for/support/spend (more) for CHILD CARE or parental leave policy; license/fund day care facilities
- 780 FARM policy
- 781 ABORTION; birth control
- 782 Women's rights; ERA
- 783 Legalization of pot, lower penalties/lenient drug laws
- 784 Gay rights, homosexuals
- 785 Nuclear power, construction of nuclear plants
- 786 Gun control
- 790 Other domestic policy opposed

GROUP REFERENCES

- Liberal/Conservative Good For/Helps/Gives Special Advantage To:

- 200 EVERYBODY; NOBODY; no catering to special interests, "people" (the majority)
- 210 WORKING OR LITTLE PEOPLE, the common (poor, lowly) people, the working class, "average man"
- 212 People like me, people like us
- 220 Unions, "LABOR", labor leaders
- 230 BIG BUSINESS, industry, "business(men)", Wall Street (except small businessman, code 240)
- 231 Rich people, UPPER CLASSES, wealthy (powerful) people
- 240 SMALL BUSINESSMEN
- 250 MIDDLE CLASS PEOPLE, white collar people

- 260 FARMERS
- 270 BLACKS
- 280 Other racial and ethnic groups
- 281 THE SOUTH, some portion of the south
- 282 THE NORTH, some portion of the north
- 283 WHITE PEOPLE, white people only
- 284 MINORITIES, minority groups (NA which)
- 285 OLD PEOPLE
- 286 The educated, INTELLECTUALS, students
- 290 Other groups
- 299 Group reference codeable in 200 or 300 series, NA
which

- Liberal/Conservative Bad For/Anti/Keeps In Check/Puts
In Place:

- 300 Divisive, SETS CLASS AGAINST CLASS, caters to
special interests (NA what), plays group politics;
not for all the people; (LIBS/CONS) only for
themselves
- 310 WORKING OR LITTLE PEOPLE, the common (poor, lowly)
people, the working class, "average man"
- 312 PEOPLE LIKE ME, people like us
- 320 Unions, "LABOR", labor leaders
- 330 BIG BUSINESS, industry, "business(men)", Wall
Street (except small businessman, code 340)
- 331 Rich people, UPPER CLASSES, wealthy (powerful)
people
- 340 SMALL BUSINESSMEN
- 350 MIDDLE CLASS PEOPLE, white collar people
- 360 FARMERS
- 370 BLACKS
- 371 Racist, prejudiced, bigoted
- 380 Other racial and ethnic groups; "minority groups,"
other or NFS
- 381 THE SOUTH, some portion of the south
- 382 THE NORTH, some portion of the north
- 383 WHITE PEOPLE, white people only
- 384 MINORITIES, minority groups (NA which)
- 385 OLD PEOPLE
- 386 The educated, INTELLECTUALS, students
- 390 Other groups

FOREIGN POLICY REFERENCES

- 800 WAR; get us into war (faster);
liberal/conservative associated with war, military
- 810 PEACE; more likely to keep peace,
liberal/conservative associated with peace (no
mention of Vietnam specifically)
- 820 Internationalist; MORE FOR FOREIGN AID/trade,
government activities abroad; cooperate with
allies; U.N. "more for foreign aid/trade"
- 830 ISOLATIONIST; avoid foreign activities, cut
foreign aid/trade (military or economic); "cut
foreign aid/trade"
- 840 NATIONAL SECURITY; for strong national defense
(spending); strong (firm) (too aggressive) posture
toward communism (Russia); too much defense
spending
- 850 INADEQUATE NATIONAL SECURITY; fail to maintain
(spend for) defense; weak posture toward communism
(Russia)
- 860 Specific trouble spots
- 870 Control of nuclear weapons
- 880 Strong foreign policy
- 881 Weak foreign policy
- 890 Other foreign policy--other substantive foreign
policy mentions (direction of response usually
indicated)
- 891 Mention of "foreign policy" difference, but no
substance or direction given (e.g., usually
response is "they differ on foreign policy or in
how they will handle foreign policy")

MISCELLANEOUS

- 900 Other miscellaneous reference pertaining to
liberals
- 901 Other miscellaneous reference pertaining to
conservatives
- 902 Liberal defined in terms of specific national
figure or Democratic party

903 Conservative defined in terms of specific national
figure or Republican party

998 DK

999 NA

000 INAP